



TE PUKE  
GOLF CLUB

# SPONSORSHIP PACKAGES



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# DEAR SPONSOR



On behalf of everyone at the Te Puke Golf Club, we would like to thank you for considering or continuing a sponsorship with our club.

With your financial assistance, we are able to support our club, our members and the local community. Thank you for helping us succeed in our endeavours.

Please see the following package information. We would love to invite you for a coffee to talk about your company and discuss a package to meet your needs.

**WE LOOK FORWARD TO OFFERING YOU A GREAT PACKAGE FOR THE UPCOMING YEAR, WHERE YOU AND THE CLUB WILL BOTH BENEFIT**



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# ABOUT TPGC



TPGC was established in 1921 and has had several sites in the past, but was bought and settled on the current site in 1978.

The Te Puke golf course was designed by Harry Dale (1904-1995), a highly regarded New Zealand course designer. Recently there have been some changes under the eye of Denis Clark.

Other than members golf, we host many casual golfers and corporate and community events over the year, with the club becoming busier every year.

**TPGC HAS OVER 800 PLAYING MEMBERS AND PRIDES OURSELF ON HAVING AVAILABILITY TO HOST A SIGNIFICANT AMOUNT OF GREEN FEE VISITORS OVER THE YEAR**



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# CLUB OVERVIEW

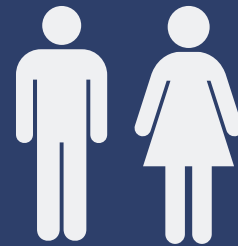
26,500  
ANNUAL MEMBER ROUNDS



770  
MALES



141  
FEMALES



49  
JUNIORS



7,600  
ANNUAL CASUAL GREEN FEE PLAYERS

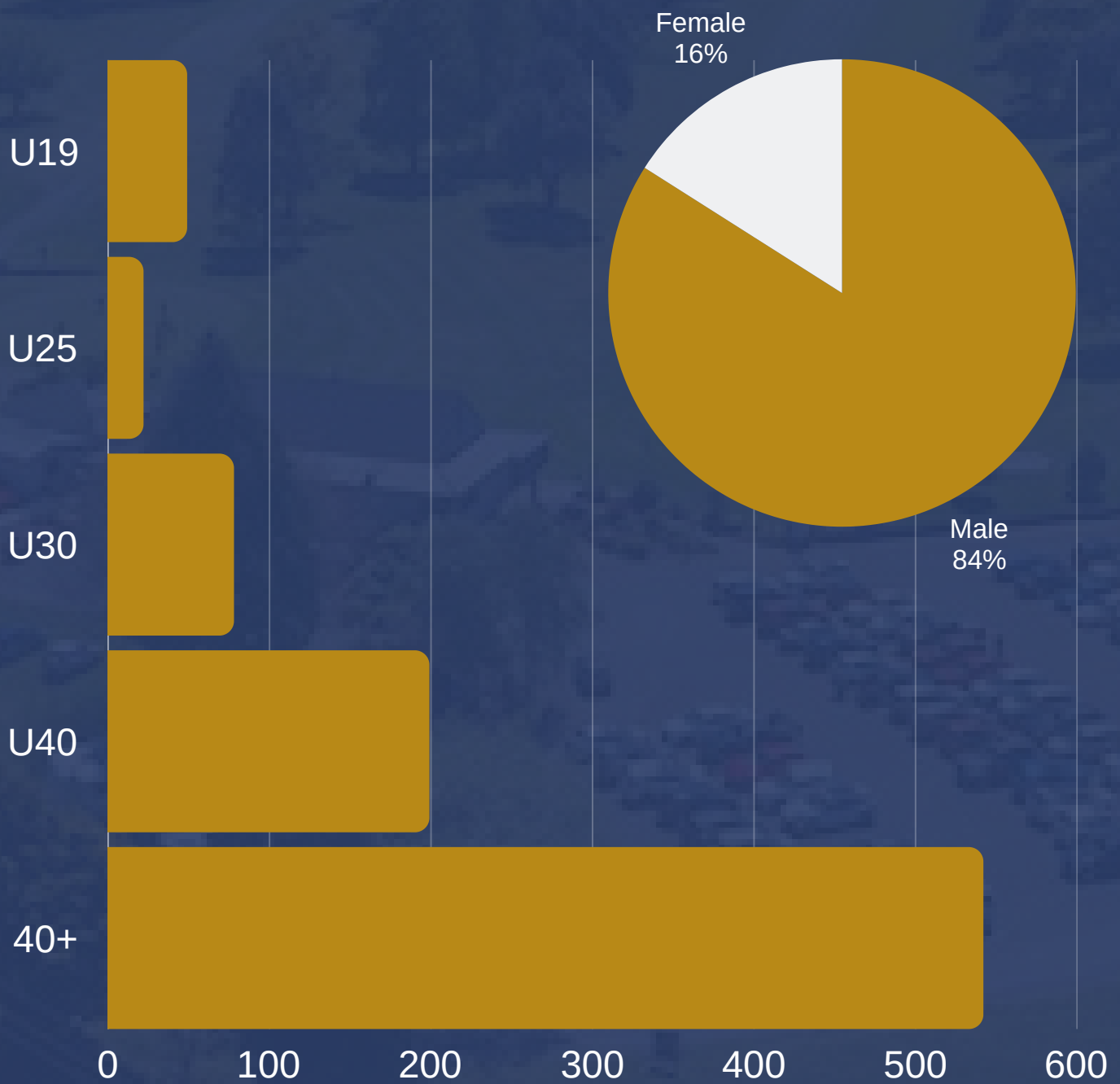


4,000  
ANNUAL CART ROUNDS



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# TARGET MARKET





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# TARGET MARKET

80,000  
ANNUAL  
ROUNDS  
PLAYED

## TOP VISITORS

1. BAY OF PLENTY
2. AUCKLAND
3. WAIKATO

85,000  
ANNUAL  
EMAILS  
DELIVERED

85%  
EMAIL  
ENGAGEMENT

3.4K  
SOCIAL MEDIA  
FOLLOWERS  
  
10K+ MONTHLY  
VIEWS

300+ GOGGLE  
REVIEWS  
4.5 STARS



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# CURRENT SPONSORSHIP OPPORTUNITIES

## TEE SIGNS

<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
\$2,000	\$1,500	\$1,000

PLEASE VIEW THE FOLLOWING PAGE FOR SIGN LOCATIONS AVAILABLE

## ADD-ON OPTIONS

THESE CAN BE ADDED ON TO YOUR TEE SIGNS

<b>Green Fee Card</b>	The Green Fee Card (exclusive to sponsors) offers rounds at a reduced rate of \$30. Sponsors can buy cards in 20-round increments for client golf (outside competition times). Cards remain in the pro shop, where they are stamped upon use, requiring a PIN for access.	\$600 x20 casual rounds
<b>Naming Right Days</b>	Sponsors can add on 'Naming Rights' days to be discussed and confirmed with the team. For example, 1 mixed haggle a month to sponsor.	\$200 per day
<b>Other</b>	Other sponsorship may be available, if you have something in mind.	TBC
<b>Membership</b>	Memberships can be added to your sponsorship at the full rate, as per the website advertised fees. We no longer offer corporate memberships.	As per online

ALL PRICES LISTED ARE GST EXCLUSIVE

# TEE SIGN AVAILABILITY

BLUES

WHITES

YELLOWS

	FRONT	BACK	FRONT	BACK	FRONT	BACK
Tee 1	\$1000			\$1000		
Tee 2						\$1000
Tee 3				\$1500		
Tee 4			\$2000	\$1500		
Tee 5						
Tee 6			\$1500			
Tee 7				\$1000	\$1000	\$1000
Tee 8				\$1500		
Tee 9				\$1000		
Tee 10						
Tee 11						
Tee 12						
Tee 13					\$1000	
Tee 14						
Tee 15			\$2000	\$1500		
Tee 16						
Tee 17						
Tee 18					\$1000	





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# WE LOOK FORWARD TO WORKING WITH YOU

TO EXPRESS YOUR INTEREST, PLEASE COMPLETE THE  
ENQUIRY FORM ONLINE (UNDER SPONSORSHIP) AND OUR  
TEAM WILL GET BACK TO YOU